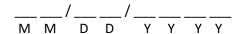**BUSINESS CONFIDENTIAL – NOT FOR DISTRIBUTION WITHOUT THE EXPRESS APPROVAL OF NORC MANAGEMENT**

UPDATED 2022.11.02

AMERISPEAK CORE ADULT PROFILE 2022 SURVEY

CONTEXT: THIS QUESTIONNAIRE CONTAINS THE MEASURES USED BY NORC'S AMERISPEAK UNIT TO COLLECT ESSENTIAL BACKGROUND INFORMATION ON SAMPLED US ADULTS AGE 18+ THAT AGREE TO JOIN AMERISPEAK.

DOB
What is your date of birth?

___ ___ / ___ ___ / ___ ___ ___ ___
 M M   D   D   Y   Y   Y   Y

Q4WEB [MULTI-PUNCH, EXCEPT FOR RO 5]
What kind of internet access do you have? Please select all that apply.

1. High-speed, broadband internet at home (such as cable or DSL)
2. Dial-up internet at home
3. Internet on a cell connection on a mobile phone
4. Internet at work, or office, or other location that you can use for taking surveys on a computer or tablet
5. No internet access at all

MODEPREF
Our next question is about <u>how</u> you would like to participate in AmeriSpeak.

Would you prefer AmeriSpeak to send you survey invitations via emails and make them available to you on your own personal online member page my.AmeriSpeak.org, or do you prefer we call you on the phone for telephone surveys?

1. Send me Email Invitations for surveys
2. Call me on Phone for surveys

Online surveys are done at your convenience on your own computer, tablet, or even smartphone. For telephone surveys, we will not call you after 9:00pm your local time. Most phone interviews are done between 6:00pm and 9:00pm your local time.

SOCMEDIA1N20 [SP – GRID]

How often do you use the following, if at all?

1. Instagram
2. Twitter
3. Snapchat
4. Facebook
5. Tumblr
6. LinkedIn
7. WhatsApp

RESPONSE OPTIONS:
1. Almost constantly
2. Several times a day
3. Once a day
4. At least once a week
5. Less often
6. Never

[IF PRIMARY CONTACT FOR HOUSEHOLD]
PHONESERVICE [SP]

What best describes your telephone service for your household?

1. Landline telephone only
2. Have cellphone, but mostly use landline
3. Have a landline, but mostly use cellphone
4. Cell phone only
5. No telephone service

Cellphone includes smartphones such as iPhones and Android phones. If you have phone service such as through 'Vonage' and other internet phones, it would be considered a landline.

IDEO20 [SP]

Thanks for sharing your opinions and a little about yourself!

Generally speaking, do you consider yourself to be a liberal, moderate, or conservative?

1. Liberal
2. Moderate
3. Conservative

[IF IDEO20=1]
IDEO201 [SP]
Do you consider yourself:

1. Very liberal
2. Somewhat liberal

[IF IDEO20=3]
IDEO203 [SP]
Do you consider yourself:

1. Very conservative
2. Somewhat conservative

VOTENEW [SP]
Are you currently registered to vote at your current address, registered at a different address, or not currently registered?

1. Registered at current address
2. Registered at a different address
3. Not currently registered
4. I'm not eligible to vote
5. Not sure

D1 [SP]
Do you consider yourself a Democrat, a Republican, an independent or none of these?

1. Democrat
2. Republican
3. Independent
4. None of these

[IF D1=1] [SP]
D2D20
Do you consider yourself a strong or not so strong Democrat?

1. Strong Democrat
2. Not so strong Democrat

[IF D1=2] [SP]
D2R20
Do you consider yourself a strong or not so strong Republican?

1. Strong Republican
2. Not so strong Republican

[IF D1=3, 4, DON'T KNOW, SKIPPED, or REFUSE] [SP]
D2I21
[CAWI] Do you lean more toward the Democrats or the Republicans?
[CATI] Would you say that you…

1. Lean Democrat
2. Lean Republican
3. Don't lean
4. Other (Volunteered Response)

EDUCATION [SP]
What is the highest level of school you have completed?

1. No formal education
2. 1st, 2nd, 3rd, or 4th grade
3. 5th or 6th grade
4. 7th or 8th grade
5. 9th grade
6. 10th grade
7. 11th grade
8. 12th grade (no diploma)
9. High school graduate – high school diploma or the equivalent (GED)
10. Some college, no degree
11. Associate degree
12. Bachelor's degree
13. Master's degree
14. Professional or Doctorate degree

[IF EDUCATION >= 9]
STUDENT_TYPE [SP]
Are you…

1. A full-time college student
2. A part-time college student
3. Not a college student

VETERAN [SP]
Have you ever served on active duty in the U.S. Armed Forces, military Reserves, or National Guard?

1. Yes
2. No

Active duty does not include training for the Reserves or National Guard, but DOES include activation, for example, for service in the US or in a foreign country, in support of military or humanitarian operations.

[IF VETERAN=1]
VETERAN2 [SP, NUM]
Are you currently on active duty in the U.S. Armed Forces, military Reserves, or National Guard?

1. Yes
2. No
   Please specify the year you left your active duty: [4 DIGIT NUMERIC BOX]

EMPLOY [SP]
Which statement best describes your current employment status?

1. Working – as a paid employee
2. Working – self-employed
3. Not working – on temporary layoff from a job
4. Not working – looking for work
5. Not working – retired
6. Not working – disabled
7. Not working – other

[IF EMPLOY=1 OR 2]
PARTFULL21 [SP]
Do you currently work full or part time?

1. Full-time
2. Part-time

[IF EMPLOY1 = 1 OR 2]
DESCEMPLOY [SP]
Which one of the following best describes your current employment?

1. **For-profit** company or organization
2. **Non-profit** organization (including tax-exempt and charitable organizations)
3. **Local government** (for example: city or county school district)
4. **State government** (including state colleges/universities)
5. **Active duty** U.S. Armed Forces or Commissioned Corps
6. **Federal government** civilian employee
7. **Owner of non-incorporated business**, professional practice, or farm
8. **Owner of incorporated** business, professional practice, or farm
9. Worked **without pay** in a **for-profit** family business or farm for 15 hours or more per week

[IF DESCEMPLOY = 1, 2, 7, 8, 9]
COMPANYSIZE [SP]
Approximately how many paid employees does your entire company/organization have?

1. Fewer than 20
2. 20-49
3. 50-99
4. 100-249
5. 250-499
6. 500-999
7. 1,000-2,499
8. 2,500-4,999
9. 5,000-9,999

10. 10,000-24,999
11. 25,000 or greater

[IF EMPLOY1 = 1 OR 2]
SUPERVISE [SP]
How many employees, if any, do you supervise as a part of your current job?

1. None
2. 1
3. 2
4. 3
5. 4
6. 5 or more

OCCUPY20 [OPEN-ENDED]
This next question is about the occupation or job you had last week.

If you had more than one job, please describe the one at which the most hours were worked. If you did not work last week, describe the most recent employment in the past five years. Please enter 'Never Worked' if you have never worked.

[DISPLAY IF EMPLOY=1 or 2] What is your main occupation? That is, what is your job called? For example: 4th grade teacher, apprentice plumber)

[DISPLAY IF EMPLOY=3-7 OR NULL] What was your main occupation? That is, what was your job called? (For example: 4th grade teacher, apprentice plumber).

[TEXTBOX]

[IF OCCUPY20=NULL]
MAIN_OCCUPY [OPEN-ENDED]
Describe your most important activities or duties. (For example: instruct and evaluate students and create lesson plans, assemble and install pipe sections and review building plans for work details)? Please enter 'Never Worked' if you have never worked.

You can also say never worked if you have never worked.

[TEXTBOX]

INDUSTRY20 [OPEN-ENDED]
Now we want to ask you about the type of industry you worked in most recently.

[IF EMPLOY=1 or 2] What kind of business or industry best describes your current employer or business? Include the main activity, product, or service provided at the location where employed. (For

example: elementary school, residential construction). Please enter 'Never Worked' if you have never worked.

[IF EMPLOY=3-7] What kind of business or industry best describes your last employer or business?? Include the main activity, product, or service provided at the location where employed. (For example: elementary school, residential construction). Please enter 'Never Worked' if you have never worked.

HISPAN [SP]

This is about Hispanic ethnicity. Are you of Spanish, Hispanic, or Latino descent?

Please select the group that you identify with most closely.

1. No, I am not
2. Yes, Mexican, Mexican-American, Chicano
3. Yes, Puerto Rican
4. Yes, Cuban
5. Yes, Central American
6. Yes, South American
7. Yes, Caribbean
8. Yes, Other Spanish/Hispanic/Latino

RACE [MP]

Please check one or more categories below to indicate what race or races you consider yourself to be.

1. WHITE
2. BLACK OR AFRICAN AMERICAN
3. AMERICAN INDIAN OR ALASKA NATIVE – TYPE IN NAME OF ENROLLED OR PRINCIPAL TRIBE.
    [TEXT BOX]
4. ASIAN INDIAN
5. CHINESE
6. FILIPINO
7. JAPANESE
8. KOREAN
9. VIETNAMESE
10. OTHER ASIAN – TYPE IN RACE
    [TEXT BOX]
11. NATIVE HAWAIIAN
12. GUAMANIAN OR CHAMORRO
13. SAMOAN
14. OTHER PACIFIC ISLANDER – TYPE IN RACE
    [TEXT BOX]
15. SOME OTHER RACE – TYPE IN RACE
    [TEXT BOX]

[IF 2 OR MORE RACES CHECKED IN RACE_1]
RACE_CLOSEST [SP]
Which of these races do you identify with most closely? Please select one.

[LIST ALL RACES CHECKED IN RACE_1, INCLUDING OPEN-ENDED RESPONSES]

[IF RACE_1=2]
BLACK_1 [SP]
Since you've selected Black or African American as your race, we would like to find out more about
your background. Do you identify yourself as…
Please select one or more categories.

1. African
2. Afro-Caribbean
3. West Indian
4. Caribbean-American
5. Central American
6. South American
7. Other
    [TEXT BOX]
8. None of the above

[IF HISPAN=2-8]
ENGLISHTALK [SP]
How well do you speak English?

1. Very well
2. Well
3. Not well
4. Not at all

[IF HISPAN=2-8]
ENGLISHREAD [SP]
How well do you read English?

1. Very well
2. Well
3. Not well
4. Not at all

LANG_OTHER1 [SP]
Do you speak a language other than English at home?

1. Yes
2. No

[IF LANG_OTHER1=1]
LANG_OTHER2NEW [SP]
What language is it? Please select one.

1. Spanish
2. Arabic
3. Chinese
4. French
5. German
6. Korean
7. Polish
8. Russian
9. Tagalog
10. Vietnamese
11. Other Language (Please specify_____)

[IF LANG_OTHER1 = YES]
LANG_OTHER3NEW [SP]
When you watch television, read news online or in print, or listen to the radio, which language is the one you use the most?

1. English
2. [FILL IN LANGUAGE SELECTED AT LANG_OTHER2]

[IF HISPAN=2-8 or LANGOTHER2N=1] [SP]
SPKSPAN
Would you say you can carry a conversation in Spanish, both understanding and speaking?

1. Very well
2. Pretty well
3. Just a little
4. Not at all

[IF HISPAN=2-8 or LANGOTHER2N=1]
LANG_PREF [SP]
Would you prefer to take surveys from us in . . .?

1. English, or
2. Spanish

GENDER_BIRTH [SP]
What sex were you assigned at birth on your original birth certificate?

1. Male
2. Female

GENDER_CURRENT [SP]
How do you describe yourself?

1. Male
2. Female
3. Transgender
4. Do not identify as male, female, or transgender

[IF GENDER_CURRENT=3]
GENDER_TRANS [SP]
Would you say you are?

1. Transgender, male to female
2. Transgender, female to male
3. Transgender, gender non-conforming
4. Other (please specify) _____

[IF (GENDER_BIRTH=1 AND GENDER_CURRENT=2) OR (GENDER_BIRTH=2 AND GENDER_CURRENT=1)]
GENDER_CONF [SP]
Just to confirm, you were assigned [GENDER_BIRTH] at birth and now you describe yourself as
[GENDER_CURRENT]. Is that correct?

1. Yes
2. No

LGBT [SP]
This next question is about sexual orientation. Which of the following best represents how you think of
yourself?

1. [IF GENDER_CURRENT=1 DISPLAY] Gay; [IF GENDER_CURRENT<>1 DISPLAY] Lesbian or gay
2. [IF GENDER_CURRENT=1 DISPLAY] Straight, that is, not gay; [IF GENDER_CURRENT<>1
   DISPLAY] Straight, that is, not lesbian or gay
3. Bisexual
4. Something else
5. I don't know the answer

TRSTMED [SP]

In general, how much trust and confidence do you have in the news media when it comes to reporting the news fully, accurately, and fairly?

1. None
2. A little
3. A moderate amount
4. A lot
5. A great deal

SRCNEWS [SP]

What is your main source of TV News?

1. CNN
2. FOX News Channel (CABLE)
3. MSNBC
4. Newsmax
5. None of the above

SRCONLNEWS [SP]

What is your main source of online news?

1. CNN (cnn.com)
2. Fox News (foxnews.com)
3. The New York Times Online (nytimes.com)
4. Newsmax (newsmax.com)
5. None of the above

RELIG [SP]

What is your present religion, if any?

1. Protestant (Baptist, Methodist, Non-denominational, Lutheran, Presbyterian, Pentecostal, Episcopalian, Reformed, Church of Christ, Jehovah's Witness, etc.)
2. Roman Catholic (Catholic)
3. Mormon (Church of Jesus Christ of Latter-day Saints/LDS)
4. Orthodox (Greek, Russian, or some other orthodox church)
5. Jewish (Judaism)
6. Muslim (Islam)
7. Buddhist
8. Hindu
9. Atheist (do not believe in God)
10. Agnostic (not sure if there is a God)
11. Nothing in particular
12. Just Christian
13. Unitarian (Universalist)
14. Something else - Please Specify: [SMALL TEXTBOX]

[IF RELIG=9, 10, 11]
JEWISH [SP]
Aside from religion, do you consider yourself Jewish?

1. Yes,
2. Yes, partially Jewish
3. No
4. Don't know

D4 [SP]
How often do you attend religious services?

1. Never
2. Less than once a year
3. About once or twice a year
4. Several times a year
5. About once a month
6. 2-3 times a month
7. Nearly every week
8. Every week
9. Several times a week

[IF RELIG=1-4, 12, 14]
BORN [SP]
Would you describe yourself as a "born-again" or evangelical Christian, or not?

1. Yes
2. No

MARITAL [SP]
Are you…

1. Married
2. Widowed
3. Divorced
4. Separated
5. Never married

[ALL] [SP OPEN-END]
BIBLE
Which of these statements comes closest to describing your feelings about the Bible?

1. The Bible is the actual word of God, and is to be taken literally, word for word.
2. The Bible is the inspired word of God, but not everything in it should be taken literally, word for word.
3. The Bible is an ancient book of fables, legends, history, and moral precepts recorded by man.
4. Other/Something else [TEXT BOX]

COO [SP OPEN-END]
Where were you born?

1.   In the United States
2.   Outside the United States – Please specify country where you were born:
        [AutoFill Country using Autofill functionality]

[IF COO=2]
YRUS [OPEN END]
When did you come to live in the United States? If you came to live in the United States more than once, provide the latest year.

    [NUMBOX]

DIS [SP]
Does any disability, handicap, or chronic disease keep you from participating fully in work, school, household, or other activities?

1. Yes
2. No

[IF PRIMARY CONTACT FOR HOUSEHOLD]
HHSIZE1 [SP]
Tell us a little about your household and the people who live with you. Including yourself, how many people lived in your household more than 3 months in the last 12 months? Please include any children as well as adults, including cohabiting partners, roommates and armed forces members living or staying in your household more than 3 months.

1. One person, I live by myself
2. Two persons
3. Three persons
4. Four persons
5. Five persons
6. Six or more persons

[IF PRIMARY CONTACT FOR HOUSEHOLD AND HHSIZE1=6]
HHSIZE2 [NUMERIC]
You said six or more persons live in your household.

Please enter the total number of adult and children who lived in your household for more than 3 months in the last 12 months below.

[NUMERIC BOX]

HOUSING [SP]
Share with us a little about where you live. Are your living quarters. . .

1. Owned or being bought by you or someone in your household
2. Rented for cash
3. Occupied without payment of cash rent

HOME_NAME [SP]
Is your primary residence in . . .

1. Your name only
2. Your name with someone else's name (jointly owned or rented)
3. Someone else's name only

[IF PRIMARY CONTACT FOR HOUSEHOLD AND HHSIZE1=2-6]
SECAGESEXRELATION [NUMERIC AND SP]
Please tell us the age, gender and relationship of <u>other</u> persons living in your household with you more than 3 months in the last 12 months. Please include children and adults.

	Age in Years	Gender	Relationship to you/
YOU			
Person 2	[NUMERIC BOX]	1. Male	1. Husband/wife/spouse
Person 3		2. Female	2. Unmarried partner
			3. Son or daughter/adopted or step son or daughter/ or son or daughter -in-law
			4. Grandchild
			5. Brother or sister/ brother or sister-in-law
			6. Father or mother/ father or mother-in-law
			7. Other relative
			8. Foster child
			9. Roommate/housemate/other nonrelative

[IF NOT PRIMARY CONTACT FOR HOUSEHOLD AND HHSIZE>2]
SEC_WMINOR [SP]
Are there one or more people under the age of 18 living with you more than 3 months in the last 12 months?

1. Yes
2. No

[IF NOT PRIMARY CONTACT FOR HOUSEHOLD AND SEC_WMINOR=1]
SEC_PARENT [SP]
Are you the parent or legal guardian of any of the minors under the age of 18 living with you more than 3 months in the last 12 months?

1. Yes
2. No

FAMILIAR_MON [SP]
Every household is different when it comes to managing personal finances. How familiar are you about the finances in your household….

1. Not very familiar
2. Slightly familiar
3. Somewhat familiar
4. Moderately familiar
5. Extremely familiar

[IF PRIMARY CONTACT FOR HOUSEHOLD OR FAMILIAR WITH MONEY]
HHINC_1NEW
Was your total HOUSEHOLD income in [INSERT LAST YEAR EG: 2018 IF TODAY IS 2019] …

1. Below $40,000
2. $40,000 or more
3. Don't know

[IF HHINC_1=1]
HHINC_1A
And was your total HOUSEHOLD income in [INSERT LAST YEAR EG: 2018 IF TODAY IS 2019] …

1. Below $20,000
2. $20,000 or more
3. Don't know

[IF HHINC_1A=1]
HHINC_1B
Which one of the following includes your total HOUSEHOLD income in [INSERT LAST YEAR EG: 2018 IF TODAY IS 2019] before taxes?

1. Less than $5,000
2. $5,000 to $9,999
3. $10,000 to $14,999
4. $15,000 to $19,999
5. Don't know

[IF HHINC_1A=2]
HHINC_1C
Which one of the following includes your total HOUSEHOLD income in [INSERT LAST YEAR EG: 2018 IF TODAY IS 2019] before taxes?

1. $20,000 to $24,999
2. $25,000 to $29,999
3. $30,000 to $34,999

4. $35,000 to $39,999
5. Don't know

[IF HHINC_1=2]
HHINC_2NEW
Was your total HOUSEHOLD income in [INSERT LAST YEAR EG: 2018 IF TODAY IS 2019] before taxes…

1. Below $85,000
2. $85,000 or more
3. Don't know

[IF HHINC_2NEW=1] [SP]
HHINC_2B
Which one of the following includes your total HOUSEHOLD income in [INSERT LAST YEAR EG: 2018 IF TODAY IS 2019] before taxes?

1. $40,000 to $49,999
2. $50,000 to $59,999
3. $60,000 to $74,999
4. $75,000 to $84,999
5. Don't know

[IF HHINC_2=2]
HHINC_2C
Which one of the following includes your total HOUSEHOLD income in [INSERT LAST YEAR EG: 2018 IF TODAY IS 2019] before taxes?

1. $85,000 to $99,999
2. $100,000 to $124,999
3. $125,000 to $149,999
4. $150,000 to $174,999
5. $175,000 to $199,999
6. $200,000 or more
7. Don't know

[IF HHINC_1 OR HHINC_1A OR HHINC_1B OR HHINC_1C OR HHINC_2 OR HHINC_2B OR HHINC_2C <> 77,98,99)
HHINCNUM
You reported household income of: [DISPLAY INCOME RANGE REPORTED]

How many people's incomes are included in your total HOUSEHOLD income in [INSERT LAST YEAR EG: 2018 IF TODAY IS 2019] before taxes? For example, if yours and your spouse's/partner's incomes are the only incomes included in the figure above, you would answer "2".

[IF HHSIZE1=1 AND INCOME=7]
FHHINCOMEE2A
And finally, was your total household income in [INSERT LAST YEAR EG: 2018 IF TODAY IS 2019] more than $32,000?

1.   Yes
2.   No

[IF HHSIZE1=2 AND INCOME=9]
FHHINCOME2B
And finally, was your total household income in [INSERT LAST YEAR EG: 2018 IF TODAY IS 2019] more than $43,000?

1.   Yes
2.   No

[IF HHSIZE1=3 AND INCOME=10]
FHHINCOME2C
And finally, was your total household income in [INSERT LAST YEAR EG: 2018 IF TODAY IS 2019] more than $54,000?

1.   Yes
2.   No

[IF HHSIZE1=4 AND INCOME=11]
FHHINCOME2D
And finally, was your total household income in [INSERT LAST YEAR EG: 2018 IF TODAY IS 2019]more than $66,000?

1.   Yes
2.   No

[IF HHSIZE1=5 AND INCOME=12]
FHHINCOME2E
And finally, was your total household income in [INSERT LAST YEAR EG: 2018 IF TODAY IS 2019] more than $77,000?

1. Yes
2. No

[IF HHSIZE1=6 AND INCOME=15]
FHHINCOME2F
And finally, was your total household income in [INSERT LAST YEAR EG: 2018 IF TODAY IS 2019] more than $133,000?

1. Yes
2. No